

27-31 MARCH 2024

MARKET GUIDELINES

The Cinévesture International Film Festival (CIFF) Market is a platform for the exchange of ideas, collaboration, and the global advancement of the film industry. The market includes presentation of curated and other projects of short and long form narratives that are looking for collaborations. It also caters for setting up one-on-one meetings for curated projects, exclusive screenings, masterclasses, and workshops.

As participants in this marketplace, all industry delegates must adhere to the following guidelines, ensuring a professional and mutually beneficial experience for all involved.

Organizer and Ownership

Cinévesture Private Limited, a private media production company based in Mumbai, India, is the sole organizer and shall not be held responsible for the actions, performance, or failure to perform by any participating party and is not liable for the negligence of any suppliers, vendors, or other entities beyond their control.

Indemnification

All market participants must indemnify Cinévesture, its directors, employees, volunteers, and agents from any claims, damages, and liabilities arising from any breach of agreements with third parties, including those pertaining to Intellectual Property Rights.

Participants

Directors, Writers, Producers, Financiers, Distributors, Sales Agents, Festival Organizers, Festival Programmers, and anyone associated with the film business are eligible to participate. However, participation in the market is by invitation only. Applicants are required to request accreditation by the form provided on the website. CIFF, at its sole discretion, shall issue an invitation to the applicant. Further, CIFF/ Cinévesture is not obliged to assign any reasons for rejection of request for market accreditation.

Participants acknowledge their voluntary participation with free will and consent, confirming the authority to provide an undertaking without restriction.

Costs and Fees

CIFF Market delegates are accountable for all related costs, which include registration fees. Mandatory registration comes with a fee of INR 5000 + GST and is contingent upon the screening process outlined above.

No refunds shall be issued for cancellations or non-participation once payment is made.

Please note that this fee does not encompass accommodation, travel or food expenses.

Intellectual Property Rights

Participants must confirm ownership of intellectual property rights or possess the necessary authorizations for the submitted works. They must respect intellectual property rights and refrain from unauthorized distribution or reproduction of any content. Additionally, participants must adhere to copyright laws and licensing agreements in all transactions.

Professional Conduct

Uphold and maintain a high standard of professionalism in interactions with fellow delegates and event staff. Respect diverse perspectives and cultures, fostering an inclusive and collaborative environment. Conduct business discussions in designated meeting areas to minimize disruption to other delegates.

Scheduled Meetings

Honour pre-scheduled appointments and adhere to punctuality. Promptly notify participants if any schedule adjustments are necessary.

Confidentiality

Safeguard sensitive information shared during meetings and negotiations. Obtain explicit consent before recording or disseminating any confidential conversations.

Marketing and Promotion

Represent projects and services clearly, avoiding misleading or false advertising. Adhere to the promotional guidelines set by the event organizers.

Sustainability

Consider environmentally friendly practices in all aspects of business operations. Minimize waste and actively participate in any sustainability initiatives promoted by the event.

Conflict Resolution

Address conflicts promptly and professionally, seeking resolution through open communication. Report any concerns to event organizers for appropriate intervention.

Feedback and Evaluation

Provide constructive feedback to the event organizers for continuous improvement. Participate in post-event surveys or evaluations to contribute to the enhancement of future editions.

Official Logo and Credits

When releasing the project, participants must credit the CIFF market by incorporating its digital logo and laurel in additional publicity materials and in the production's end credits.

Integrity Maintenance

Cinévesture reserves the right to apply, interpret, and revoke CIFF Market Rules at its discretion. The revocation may lead to the prohibition of entry without a refund, and Cinévesture is not liable for any incurred costs.

Revocation & Disqualification Criteria

CIFF reserves the right to revoke badges or prohibit participation for delegates breaching safety and security or convicted of criminal copyright infringements. Guidelines prohibit bribery and unethical practices. The Director of the Market has the authority to disqualify entries.

Compliance with Governing Laws and Jurisdiction

Cases not covered by guidelines are at the discretion of the Director of the Market and are subject to Indian law and the exclusive jurisdiction of Mumbai courts. Participants must comply with all relevant laws, abide by local, national, and international laws and regulations governing the film industry, and adhere to event-specific rules and regulations provided by the organizers.

Declaration

Applicants confirm that they have read and accepted the rules, attest to the authenticity of the information, and commit to complying with all requirements. This declaration also encompasses copyright, rights ownership, pitching, and indemnification.

Note: The guidelines have been streamlined to eliminate redundancy and improve clarity.